

**MINUTES OF THE ANNUAL MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
September 14, 2016**

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on September 14, 2016 at 8:00 a.m. at the LAX Marriott located at 5885 W. Century Blvd., Los Angeles.

27 individuals attended the meeting as follows:

- Grant Coonley, Hilton LAX
- Trevor Daley, LAWA
- John Tallichet, SRC / Proud Bird
- Charles Bassett, L&R Group
- Jeff Rostek, Hyatt
- David Merritt, JM Eagle
- Jeff Hart, LAX Marriott
- Phil Baxter, The Westin LAX
- Michael D'Amodio, Embassy Suites
- Bruce Nahid, LAT Investment
- Paul Solomon, 6171 Office Bldg.
- Brian Vandehey, The Parking Spot
- Matt Seymour, The Parking Spot
- Christina Davis, LAX Chamber
- Kari Hughes, Prologis
- Kathy Ortiz, Prologis
- Dwight Everest, Airport Spectrum
- Ed Pomponio, L&R Group
- Johah Schnel, Timco CNG
- Daniel Oszstreichner, LAWA
- Lisa Trifiletti, LAWA
- Bob Burlingham, LAWA
- Maritza Lee, LAWA
- Susan Perry, Kosmont
- Omar Pulido, CD11
- Calvin Beard, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Grant Coonley welcomed the attendees and special guests.

2. PUBLIC COMMENTS

No comments from the public.

3. APPROVAL OF MEETING MINUTES - July 14, 2016

The minutes of the July 14, 2016 Annual Meeting of the Board of Directors were approved as presented.

4. FINANCIAL REPORT

Laurie Hughes presented the Budget vs. Actual report for period ending September 13, 2016 reflecting total income of \$1,046,233.32 and total expenses of \$762,420.23. The financial report was unanimously approved by the Board of Directors.

5. EXECUTIVE DIRECTOR'S REPORT

Open House – held open house for stakeholders and business friends to see new office space.

Working with new Director of Operations to bring him up to speed on the various tracking reports for bike patrols, street cleaning and Ocean Express. The reports are key to demonstrating the effectiveness of our programs to our stakeholders.

Ambassador Contacts – Held training for new and existing staff to help them understand our mission, stakeholders and how they can help by being good hosts to travelers, observing and reporting problems.

Security Director's Meetings – Good attendance and presentation
Topics – Human Trafficking

Newsletter – Drafting 3rd Qtr. Newsletter
Please advise if you have any news that you would like to share.

Ocean Express - Ridership down 25% for the year.

New vehicle received in late July, however is out of service due to a broken fuel line and a part on back order.

Met with LAWA Police Chief David Maggard to discuss issues related to Taxi Holding Lot and TNC traffic.

LAPD :

SLO Officer Castaneda suffered an on duty injury and is out indefinitely. She was instrumental in coordinating efforts to secure Detective Angel Gomez to speak at our Security Director's Meeting. During Officer Castaneda's absence Officer Karwon Villery will serve as Acting Senior Lead Officer.

LAPD Vice Detective Angel Gomez attended our Security Directors' Meeting on August 3rd at the Neutrogena facility. Detective Gomez conducted a presentation on Burglaries/Thefts and the need and type of useful information and requirements to aide in successful prosecution.

Ambassadors:

The BID ambassadors continue to remain visibly pro-active with an increased emphasizes on situational awareness and personal contacts, to broaden our public relations efforts. They continue to maintain high visibility patrols throughout the district and work aggressively toward pushing panhandlers and vagrants out of the area. The ambassadors actively work to engage tourist and provide useful information and directions. They also adhere to a vagarious patrol strategy to ensure every aspect of the BID is incorporated into the daily patrol routine. GTLA welcomed the addition of Delmond Gilbert to the ambassador team.

On August 3rd the entire GTLA staff participated in a training session facilitated by BeNeca Griffin with Moments of Focus, aimed at ways to better market our brand. The presentation was outstanding and well received by the entire staff.

	Aug-15	Aug-16
Citizen Contacts	571	635
Panhandlers	241	116

Ocean Express

	Aug-15	Aug-16	Total
Passenger Count	5493	4221	-23.15% decrease from 2015 to 2016
Year to date	33,616	25,147	25% decrease from 2015 to 2016

Tickets collected	4172
Tickets sold	4500
Free Riders	49

Ocean Express is continuing to have operational problems. The replacement shuttle was received in late July and has been wrapped with the Ocean Express Logo. In early August,, the shuttle broke down due to a fuel line problem and the part is on back-order.

Clean Streets:

An overview of the Clean Street operation for the month of August indicated that the west side of La Cienega Blvd. both north and south of Century Blvd., from the Holiday Inn Hotel to the north side of the office building parking structure at 5200 W. Century Blvd. (west side), has been reincorporated into the routine street sweeps. Clean Street has been in compliance with the BID's expectations.

6. LOS ANGELES WORLD AIRPORTS

- **Deputy Director of External Affairs - Trevor Daley -**
Newly appointed as Director of External Affairs, Trevor Daley shared his objectives and commitment to continuing LAWA's effort to improve communication with the GTLA stakeholders and community.
- **LAWA Planning** - Lisa Trifiletti presented the Landside Access Modernization Projects DEIR (available at <http://www.connectinglax.com/draft.html>)
Comment letter due November 1st, 2016.

7. PROUD BIRD DEVELOPMENT

- Specialty Restaurants / Proud Bird - President & CEO, John Tallichet presented plans for new Proud Bird development scheduled to open in the 1st Quarter of 2017.
The more than 50,000-square-foot building, crammed with aviation-related photographs and memorabilia, will undergo a major makeover as dictated by the terms of its new 20-year lease with Los Angeles World Airports, which operates Los Angeles International Airport.

8. COUNCIL DISTRICT 11 UPDATE

- Omar Pulido updated GTLA members on efforts to address issues with homelessness at Manchester Square and ongoing Taxi Cab Holding Lot concerns.